

THE NORTHPORT PROMISE

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NEW NORTHPORT BUSINESS TO EARMARK TEN PERCENT OF NET TO CHARITY

NORTHPORT, MI – Northport residents Becky and Kent Holton, owners of the newly established Gills Pier Travel announced today that they will donate 10 percent of their net each year to local charities.

“We had been talking about finding a way that we could donate more to area charities,” says Becky Holton, “When we were approached to start a travel Web site, we thought this would be a great opportunity to do just that.”

The Holton’s new travel Web site, www.gillspiertravel.com, operates much like other online travel businesses such as Expedia or Travelocity with the exception that a portion of the proceeds are designated for local charities including The Northport Promise, The Leelanau Conservancy and the Northport Community Arts Center.

Gills Pier Travel is a self-booking site, although Holton says she is available to help people who are inexperienced with booking online through the entire process.

“Becky and Kent’s dedication to giving back to the community is another great boon for the Northport community. We so appreciate that they’re including The Northport Promise as one of the charities that will benefit from this great new service,” said Sally Viskochil, Northport Promise Steering Committee Chair.

Gills Pier Travel’s Web site is up and running. Those new to booking travel on the Web or individuals who want more information can contact Becky at 231.590.5875.

Volunteers or donors who would like to become involved in the Northport Promise effort should contact Sally Viskochil at 218.7485 or 386.5529 or Ruth Steele Walker at 386.5674 or 233.2113.

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